CIO CANADA FRANKLY SPEAKING...
BREAKFAST SERIES

Effective IT Begins Here:
Identity Management – Pathway to Enterprise Agility
Toronto, Ontario
Tuesday, November 17, 2009
Seating is limited. Register Now!

LOCATION

INTERCONTINENTAL TORONTO YORKVILLE
Barclay Room
220 Bloor St. W
Toronto, Ontario M5S 1T8
TEL (416) 960-5200

ITINERARY

Registration & Breakfast:
7:30 a.m. – 8:30 a.m.
Session:
8:30 a.m. – 9:45 a.m.

FEATURED GUESTS

MICHELLE DENNEDY
Chief Governance Officer,
Cloud Computing
Sun Microsystems, Inc.

MARK DIXON
Chief Identity Officer,
North America Software
Line of Business
Sun Microsystems, Inc.

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Organizations are increasingly looking to connect their systems with those of suppliers and business partners and to interact more directly with customers. Trust is the critical element in successfully making those connections, but without proof of good security and good security governance trust will be in short supply and business opportunities lost.

As businesses move toward greater interoperability, utility and cloud computing models, Identity management systems are becoming a critical element of their security framework. An effective security strategy incorporating Identity Management not only helps to protect assets and build trust, but it can also enhance business productivity by streamlining business interaction. And with the proliferation of mobile devices such as smart phones and laptops, the need to enforce access policies based on identity rather than on physical connection point is fast becoming a security imperative.

Good security governance is good business, and increasingly, regulatory bodies are demanding it.

Join me with my expert guests, Michelle Dennedy and Mark Dixon, as we unravel the complex issues around Identity Management and explore best practices in security governance based not only on emerging industry best practices, but also on the experiences of my guests in developing, implementing and using best practices within their own organization.

Michelle Dennedy is Sun Microsystems Chief Governance Officer for Cloud Computing; Mark Dixon is Chief Identity Officer, North America Software Line of Business.

As always, this will be a highly interactive session and together we'll look at concrete examples of organizations that have enhanced their business effectiveness by implementing Identity Management systems and sound security governance. And we'll see how smart CIOs are turning their business clients' view of security as a must-do cost to that of a sound business-enhancing strategy.

To confirm your attendance to this invitation-only event, please contact **Junnel Reyes** at **(800) 565-4007** o**r jreyes@itworldcanada.com**, and provide your priority code: **SUN**

Remember, seating is limited, so don't delay. I hope to see you there.

Best Regards,

John Pickett
Vice President and Community Advocate
IT World Canada