

# CIO

BUSINESS TECHNOLOGY LEADERSHIP

You are cordially invited to *CIO* magazine's  
Executive Roundtable:

Effective IT Begins Here:  
Identity Management - Pathway To Enterprise Agility  
*Sponsored by Sun Microsystems*



Does strategic Identity Management contribute to business growth and not merely fulfill technology "need to do" requirements? Learn how enterprises are proving that to be the case.

What Identity Management steps should you take to enhance business effectiveness? Learn how those steps can – and should – go beyond mere compliance, control and cost containment to more strategic levels that enhance enterprise competitiveness.

Is your Identity Management system tuned for emerging marketplace requirements? Cloud computing, "bring your own computer" networking and relentless demands for ubiquitous access are shaping today's business environment. Learn how Identity Management is enabling enterprises to capitalize – and not merely cope with – those realities.

Join *CIO* magazine, Michelle Dennedy, Chief Governance Officer, Cloud Computing and Mark Dixon, Chief Identity Officer, North America Software of Sun Microsystems and your information-executive peers for an interactive, roundtable discussion on maximizing the business value of Identity Management.

#### WHEN

**Tuesday, November 10, 2009**  
7:30 AM – 10:30 AM

#### WHERE

**The Willard InterContinental**  
1401 Pennsylvania Avenue NW  
Washington DC

#### AGENDA

7:30 AM – 8:30 AM

**Registration, Networking and Continental Breakfast**

8:30 AM – 8:45 AM

**Introductions and Opening Remarks**

**Lou Bertin, Contributing Content Partner, CXO Media**

8:45 AM – 10:15 AM

**Roundtable Discussion**

10:15 AM – 10:30 AM

**Wrap Up**

**Michelle Dennedy, Chief Governance Officer, Cloud Computing, Sun Microsystems, Inc.**

**Mark Dixon, Chief Identity Officer, North America Software Line of Business, Sun Microsystems, Inc.**

#### REGISTER TODAY

Space is limited so reserve your space today by calling 866-211-6549 x259 or accessing online registration at [www.etchouches.com/CIOSunDC](http://www.etchouches.com/CIOSunDC). Please provide the following **priority code** when registering: **SUN**.

*Travel honorariums, in the amount of \$100, will be given to those who attend the complete program.*